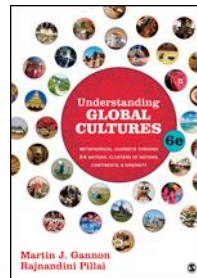



Global Cultures Week 1: Getting Started  
(s2022 [Module 1](#))



Direct Links  
to Canvas



Available on-line in your  canvas folder at  
<<http://canvas.umn.edu/>>  
s2022 [Canvas Modules](#)

(click links for details)

 = leave page



[Tim Roufs](#), Brisbane, Australia, 2017

## What's Happening Week 1? Getting Started

This week we're off to see the world, in “. . . *Many Ways*”. And we take a few minutes to get to know one another, and our selves, and get to know how the course is set up and operates. And we'll take two very short, but interesting, “Selective Attention” tests to sharpen our eyes for the videos and presentations that follow in the rest of the semester.

**If you haven't read my memos . . .**

**“Greetings” Memo**

(Textbooks)

of 26 December 2021 [↗](#),

my **”Canvas ‘Modules’ / ‘Sunday Memos’”**

(General Organization of Stuff)

Memo of 28 December 2021 [↗](#).

and my **“Using the Canvas Modules” Memo**

(Keeping Track of Assignments and when things are Due)

Memo of 30 December 2021 [↗](#),

and the **“Welcome!” memo of 2 January 2022** [↗](#)

**. . . please do that as they contain useful and important information  
about the course that will make your life much easier.**

**These are not required reading,  
but it would be a good idea to read them anyway.**

(That's a lot of stuff to read, but the “stuff” lightens up after next week.)

and

**Compare your Canvas “Week 1 Module” with this “Sunday Memo”**

REM: Links on screenshots are not “hot” (active)

GC WEEK 1: 29 August -- 4 September 2021

Assignments to hand in or complete on-line this week are marked "DUE: "

Canvas  
**Module**

GC Wk 1 The Course in a Nutshell

GC Course Structure

GC Course Content

GC Wk 1 First Day Handout ("Class Syllabus")

DUE: MEET AND GREET WEEK 1 . . .

DUE: GC Wk 1 Introduce Yourself to the Class  
Aug 30 | 20 ntc

**THIS WEEK'S HIGHLIGHTS**  
(click links for details)  
Sunday  
**Memo**

**GENERAL COMMENTS FOR THE WEEK**  
Sunday Memo: "What's Happening Week 1?" Getting Started?  
"First Day Handout"

**DUE: MEET AND GREET** (Week 1)

**IN THE NEWS WEEK 2**  
Media Bias Chart

(optional) **LIVE CHAT / OFFICE HOURS**  
(Tuesday, 7:00-8:00 CDT, or E-mail)  
Contact Information

These are the two things to focus on for Week 1.  
The **Canvas Module** is the basic outline, the **Sunday Memo** contains details.  
Both contain “hot” [active] links to other materials.

## THIS WEEK'S HIGHLIGHTS

(click links for details)

= leave page



### **GENERAL COMMENTS FOR THE WEEK**

"First Day Handout"

**DUE: MEET AND GREET** (Week 1)

### **IN THE NEWS WEEK 1**

Media Bias Chart



Global Cultures News-of-the-Week Summaries

(optional) **LIVE CHAT / OFFICE HOURS**

(Tuesday, 7:00-8:00 CDT, or E-mail)

[Contact Information](#)

**VIDEO EXPLORATIONS WEEK 1**

**Real People . . . Real Places . . .**

[Videos for the Semester](#)

 **Many Ways to See the World**

(30 min.)

**WEEK 1 SLIDES**

[Class Slides for the Semester](#)

**“Orientation:**

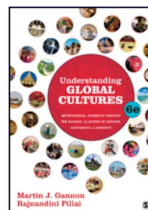
**Introduction to Anthropology / Orientation to the Course”**

(.pptx)

**READINGS FOR WEEK 1**

[Readings for the Semester](#)

[Textbook](#)



**Preface: Understanding Cultures in Depth**

PART I: INTRODUCTION

**Chapter 1: Understanding Cultural Metaphors**

(assigned readings are in **bold** letters)

**OTHER ASSIGNMENT INFORMATION**

[Main Due Dates](#)

s2022 **Module 1 – Week 1** [↗](#)

**Self-Assessment**

**“Selective Attention” Tests**

(optional) **FOR FUN TRIVIA**

Trivia HomePage [↗](#)

**“The citizens of what country complain  
that their country keeps getting left off of maps?”**

(optional) **EXTRA CREDIT . . .**

Basic Extra Credit Information [↗](#)

**OTHER** (optional) . . .

For Useful Canvas Information see Modules

**QUESTIONS? COMMENTS?**

## GENERAL COMMENTS FOR THE WEEK

This week we're off to see the world, in "... *Many Ways*". And we take a few minutes to get to know one another, and our selves, and get to know how the course is set up and operates. And we'll take two very short, but interesting, "Selective Attention" tests to sharpen our eyes for the videos and presentations that follow in the rest of the semester.

## Getting Started . . .

The best way to start is by having a quick look at the


**"First Day Handout"** [🔗](#)

on-line at [https://www.d.umn.edu/cla/faculty/troufs/anth1095/gchandout\\_first-day.html](https://www.d.umn.edu/cla/faculty/troufs/anth1095/gchandout_first-day.html) [🔗](#).

REM: Links on screenshots are not “hot” (active)

Anth 1080 s2022

**Understanding Global Cultures**  
University of Minnesota Duluth

65402 - 001 (01/12/2022 - 04/29/2022) [Boufs.Tim](#)  instruction mode: Online-asynchronous, 4 credits  
Schedule may change as events of the semester require

**First-Day Handout**

[syllabus]  
(.pdf version s2022)

**Greetings s2022 -- Textbook**

**Canvas “Modules” and “Sunday Memos” (General organization of stuff) s2022**

**Using the Canvas “Modules” s2022**


**Welcome to the Global Cultures Class! s2022**

**What’s Happening Week 1? – Getting Started s2022**

**Textbook**

**The Course in a Nutshell**

**Where Should I Begin?**

 canvas  
s2022 Modules for Participants

Also have a look at the course “**Home**” page of your Global Cultures  folder <<http://canvas.umn.edu/>>. It will look something like this . . .

REM: Links on screenshots are not “hot” (active)

The screenshot shows a course page with a dark red sidebar on the left containing navigation icons for Account, Dashboard, Courses, Calendar, Inbox, History, and Help. The main content area has a white background and includes a 'Subject Index' with letters A through Z, a 'Welcome!' heading, a photograph of a man sitting on a wooden bench in a park-like setting, and a caption identifying him as 'Tim Roufs, Brisbane, Australia, 2017'. Below the photo is a link for 'Meet Your Professor' and a note about a slide presentation. At the bottom, a footer indicates the page is a '2021 Memo: Greetings! Information on Textbook and other Things' dated Sunday, 15 August 2021.

Discussions  
Chat  
Collaborations  
Quizzes  
Grades  
Library Course Page  
Google Drive  
Zoom

Subject Index:  
Ae Be Ce De Ee Fe Ge He Ie Je Ke Le Me Ne Oe Pe Qe Re  
e Se Te Ue Ve We Xe Ye Ze

## Welcome!

[Tim Roufs](#), Brisbane, Australia, 2017

**[Meet Your Professor](#)**

Slides: ( [pptx](#) )

©2021 Memo: **Greetings! Information on Textbook and other Things** (Sunday, 15 August 2021)

Check the links on “Home” page . . .



REM: Links on screenshots are not "hot" (active)

The screenshot shows a Canvas LMS dashboard for the course '2022 Spring (12/27/202...)'. On the left is a dark red navigation sidebar with icons and labels for: Home, Account, Dashboard, Courses, Calendar, Inbox, History, and Help. The main content area features a header image of a dog, followed by a user profile for 'Tim Roufs, Brisbane, Australia, 2017'. Below this are several links: 'Meet Your Professor', 'Slides: (.pptx)', a Zoom link 'https://umn.zoom.us/my/troufs', 'Read the "First Day Handout" (Wednesday, 12 January 2022)', 'SPRING 2022 CALENDAR', 'Main Due Dates', 'Office Hours and Other Contact Information', 'Canvas Course Modules for the Semester', 'Useful Canvas "How to..." Help Sites...', and 'Global Cultures in a Nutshell'. A large yellow arrow with the text 'check links' points from the bottom left towards the 'Meet Your Professor' and 'Read the "First Day Handout"' links.

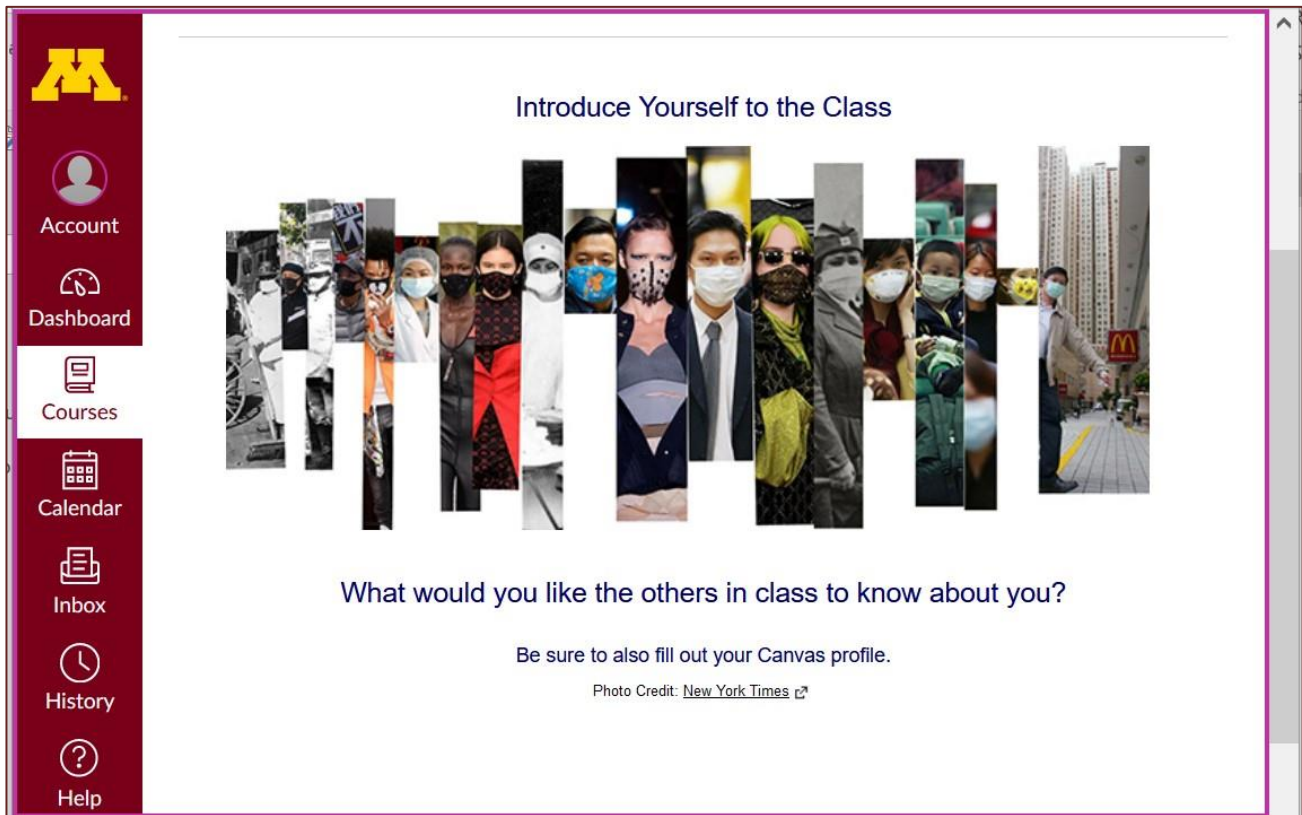
## MEET AND GREET (Week 1)

### Meet Your Classmates: Introduce Yourself to the Class

(if you haven't already done so)

[click  here]

REM: Links on screenshots are not "hot" (active)



The screenshot shows a Canvas LMS interface. On the left is a dark red sidebar with navigation icons and labels: Account, Dashboard, Courses, Calendar, Inbox, History, and Help. The main content area is white and features a yellow 'M' logo at the top left. The title 'Introduce Yourself to the Class' is centered at the top. Below the title is a collage of vertical photos of diverse people, many wearing face masks. Below the photos, the text asks 'What would you like the others in class to know about you?' and includes a note: 'Be sure to also fill out your Canvas profile.' A photo credit for 'New York Times' is at the bottom.

## Say "Hello" to Others in the Class

(if you haven't already done so)

[click  here]



Photo Credit: [New York Times](#) (Links to an external site.)

## What would you like to know about others in the class?

and

## Meet Your Professor

[click ↑ here]

If you are curious about me, more than you probably want (or ought) to know is available on the Meet Your Professor page

<<http://www.d.umn.edu/cla/faculty/troufs/MeetYourProfessor.html>>. More that you or anyone needs to know is available, with some nice photos, at <[http://www.d.umn.edu/~troufs/anthfood/PowerPoint/af-meet\\_your\\_prof.pptx](http://www.d.umn.edu/~troufs/anthfood/PowerPoint/af-meet_your_prof.pptx)>.

A while back one of the students seemed to especially like the part where the older folks in my home town of Winsted, MN, talk about the time I burnt the Town Hall by my dad's restaurant down (which I didn't, I only burnt half of the back side off.)



## IN-THE-NEWS WEEK 1

Be sure to have a look at the news reports of the week . . .

News Reports start Next Week.

Be Sure to Sign Up in your Course Google Drive Folder:

s2022 external-<<https://docs.google.com/document/d/1IbtFKL5IaJmKdZErBz9vhTvFwQGSUzmff0LFwOspuuE/edit?usp=sharing>>

[click ↑ here]



**Global Cultures News-of-the-Week Summaries**

(optional) **LIVE CHAT: OPEN FORUM / OFFICE HOURS**

[Contact Information](#)

Tuesday, 7:00-8:00 p.m. (CDT)

**“ZOOM”** [↗](#)

[click ↑ here]

or

e-mail anytime: <mailto:troufs@d.umn.edu> [↗](#)

[click ↑ here]



Live Chat is optional.

**VIDEO EXPLORATIONS WEEK 1**

**Real People . . . Real Places . . .**

[Videos for the Semester](#) [↗](#)

 **Many Ways to See the World** [↗](#)

(30 min.)

**on-line access** [↗](#)

[\[click ↑ here\]](#)  
[course viewing guide](#)



**"Presents a fascinating exploration into the minds of twelve mapmakers. Discover how their unique backgrounds, philosophies, values, and politics led each to select a particular mathematical formula to create their maps. Learn about the impact those world images have had on us, consciously and unconsciously."**

**"Special features: Includes over 70 PowerPoint images with links to map resources; preview: Arno Peters: Radical map, remarkable man; radio interviews; book excerpts; and more."**

**Based on the book: *Seeing through Maps* / Denis Wood, Ward Kaiser, and Bob Abramms.**

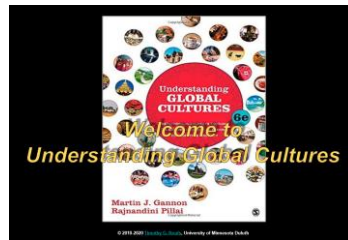
## **WEEK 1 SLIDES**

[Class Slides for the Semester](#)

**“Orientation:  
Introduction to Anthropology / Orientation to the Course”**

[\(.pptx\)](#)

[\[click ↑ here\]](#)



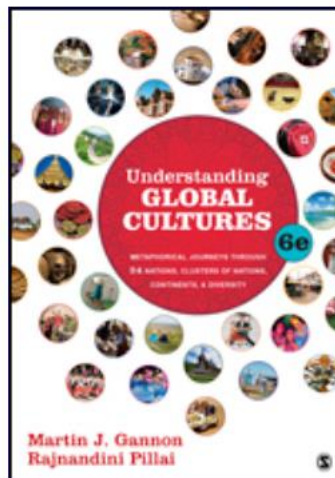
And, if you want, you can have a look at future attractions:

## READINGS FOR WEEK 1

[Readings for the Semester](#)

[Textbook](#)

REM: Links on screenshots are not “hot” (active)



### **Preface: Understanding Cultures in Depth**

#### PART I: INTRODUCTION

#### **Chapter 1: Understanding Cultural Metaphors**

(assigned readings are in **bold** letters)

## OTHER ASSIGNMENT INFORMATION

[Main Due Dates](#)

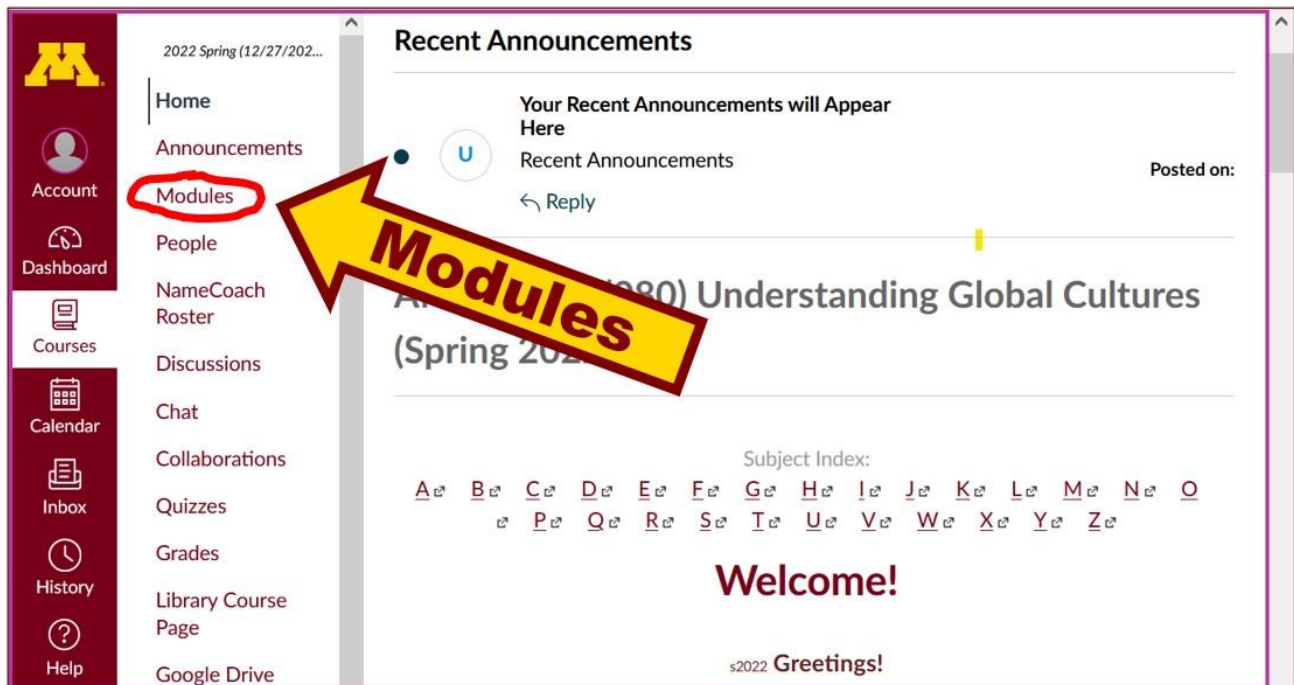
s2022 [Module 1 – Week 1](#)

**From your  canvas Home Page,  
click on the Modules feature to start out . . .**

REM: Links on screenshots are not “hot” (active)



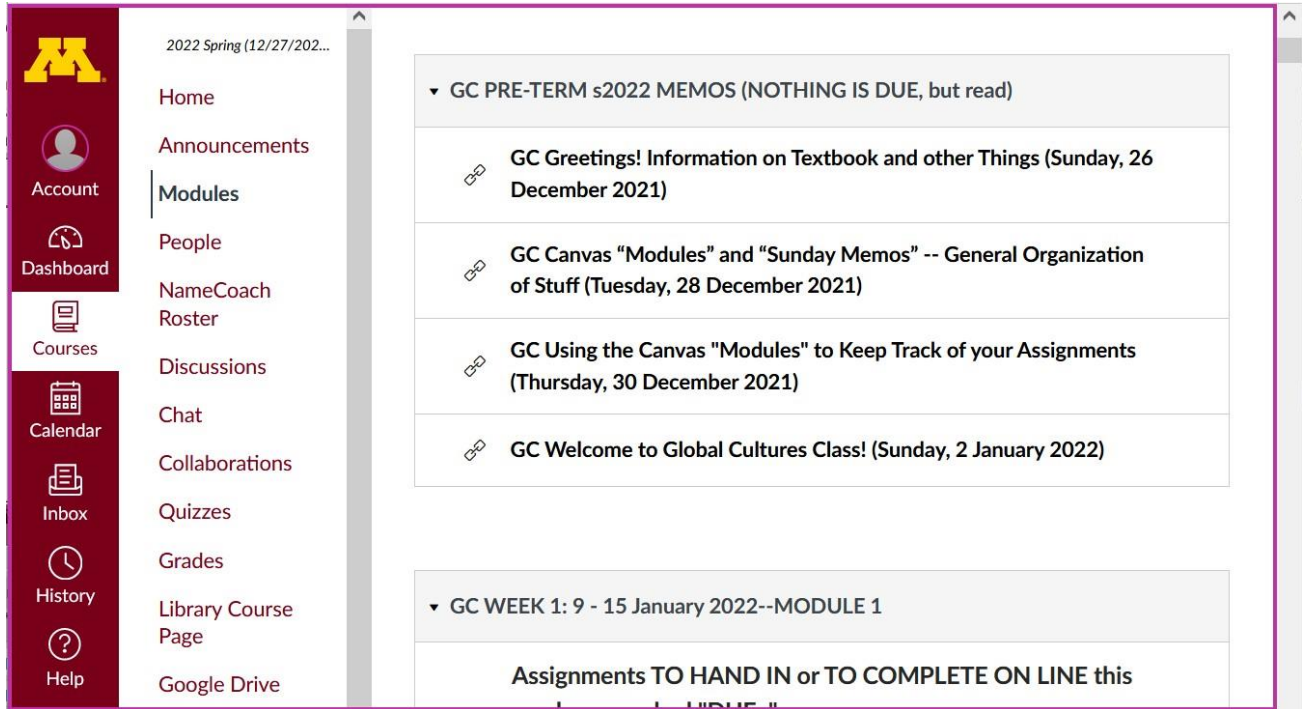
REM: Links on screenshots are not “hot” (active)



**. . . and that will take you to the Modules folder, which  
looks something like this . . .**



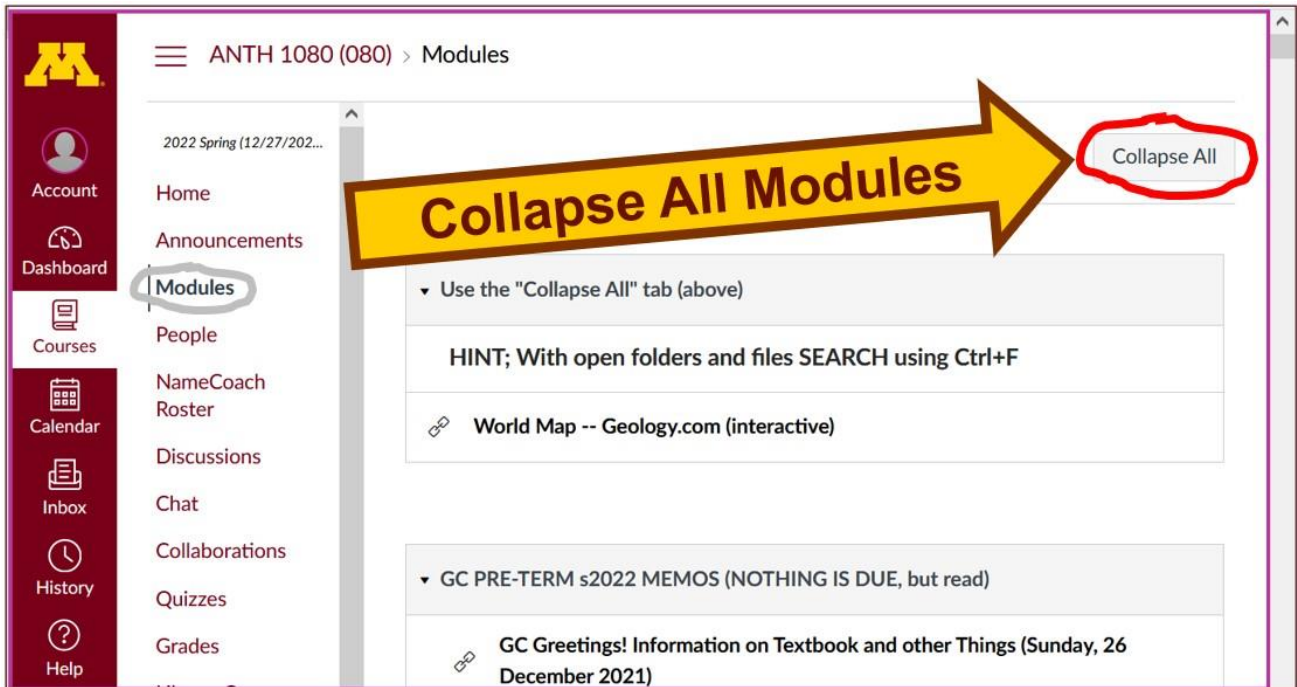
REM: Links on screenshots are not “hot” (active)



**To de-clutter your screen  
use the “Collapse All” feature in Modules . . .**

REM: Links on screenshots are not “hot” (active)

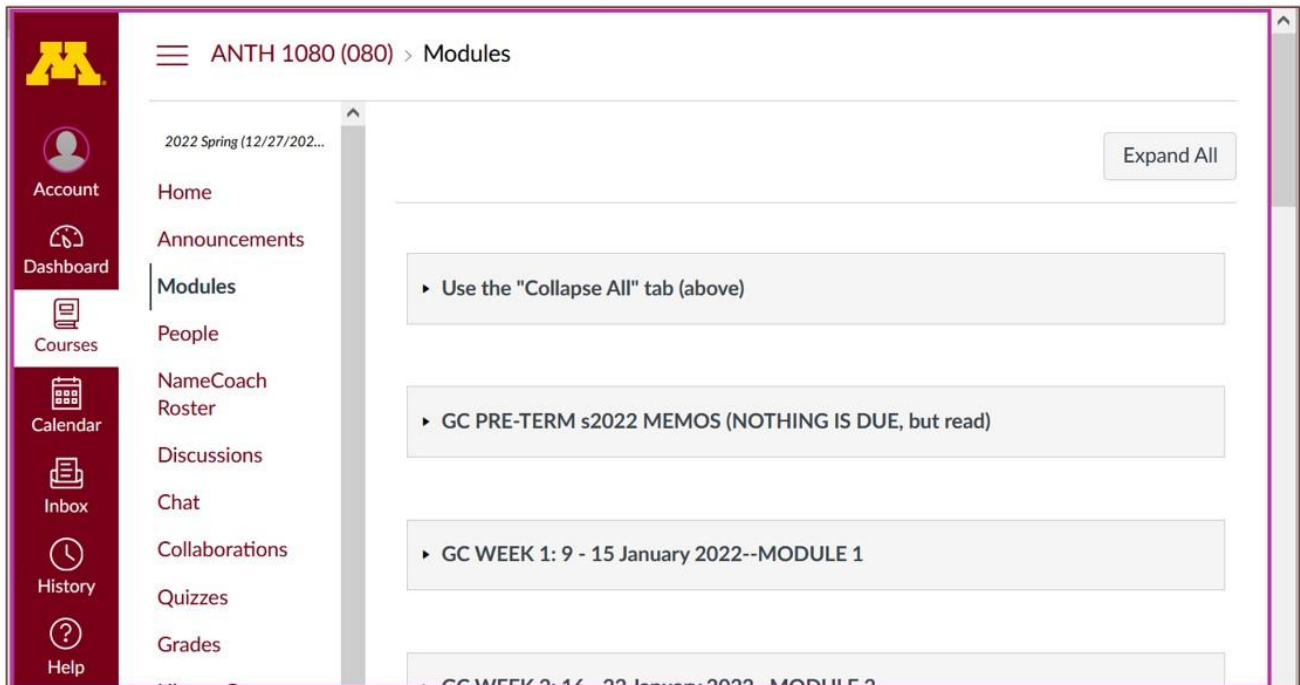




**And your de-cluttered Modules page will look like this . . .**

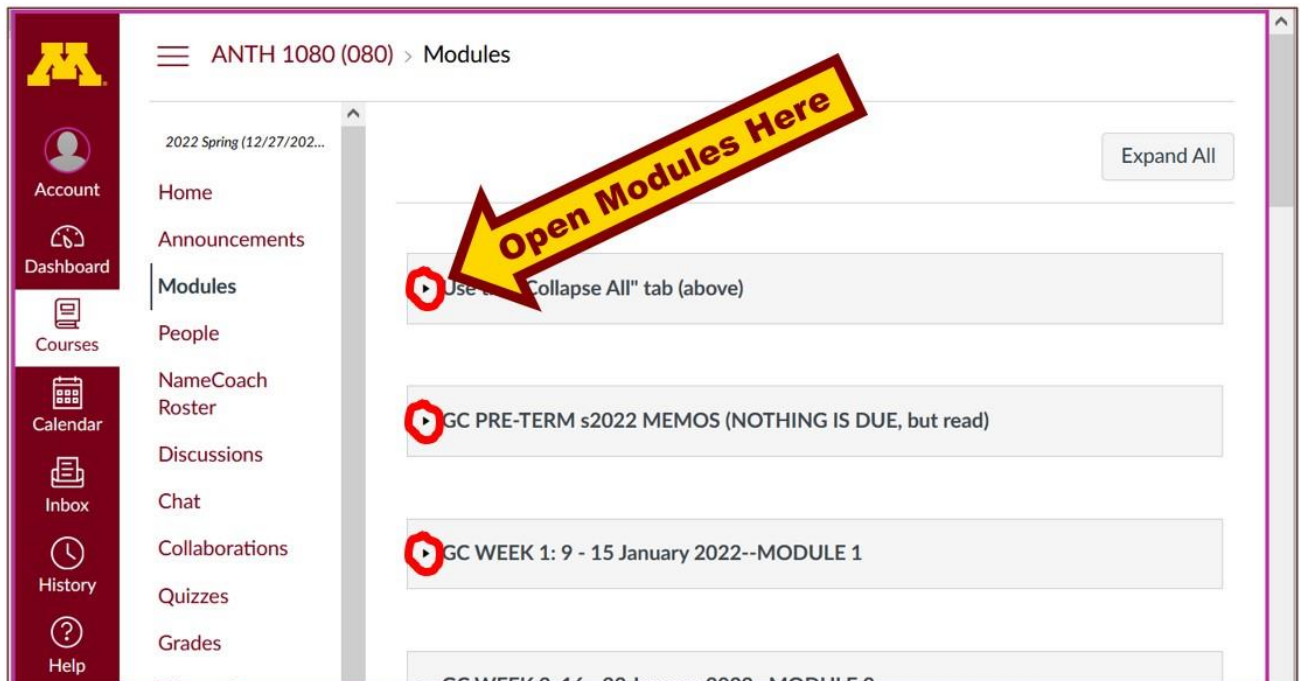


REM: Links on screenshots are not "hot" (active)



## If it is closed, open Week 1 Module . . .

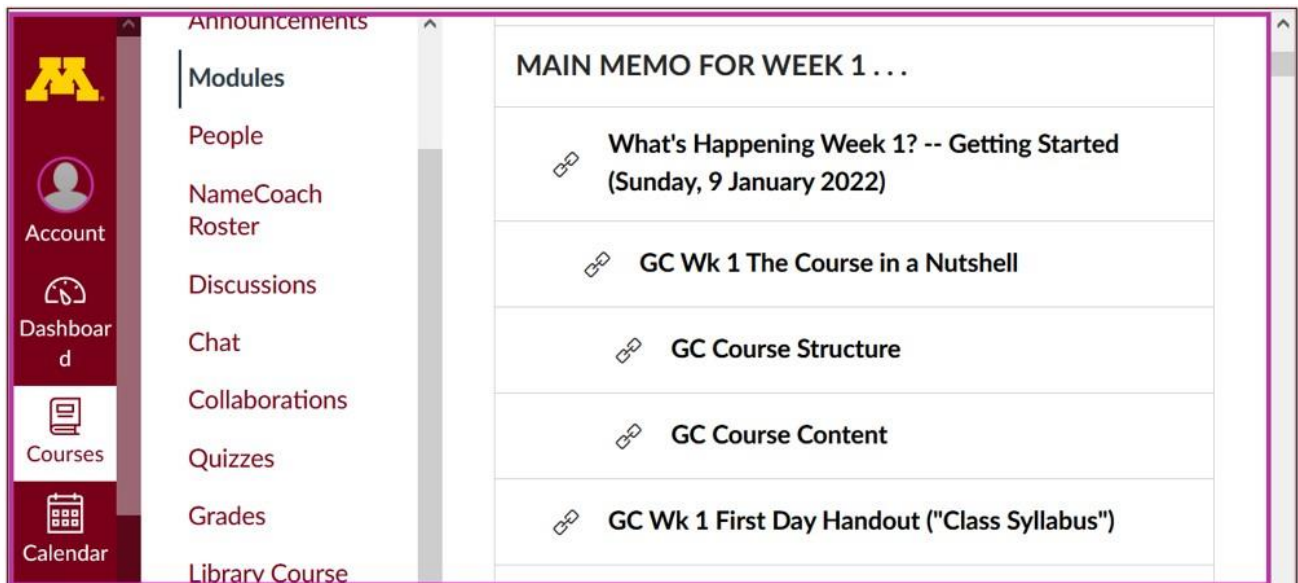
REM: Links on screenshots are not "hot" (active)



**And the Week 1 Module will look like this . . .**



REM: Links on screenshots are not "hot" (active)



Be sure to check the details of the **activities and assignments** of the week in your  **canvas** folder.

## **Self-Assessment**

**This week please take a short survey to give us an idea of what your views and takes are on Global Cultures. Once everyone has completed this feedback, everyone will be able to see the results.**

**Before you get deep into the course, briefly describe your experiences with and ideas about Global Cultures, and what you already know about things related to Understanding Global Cultures.**

**At different points during the semester we will return to these questions to have a look at the various subjects.**

REM: Links on screenshots are not “hot” (active)

The screenshot displays a Blackboard LMS interface. On the left is a navigation sidebar with icons for Account, Dashboard, Courses, Groups, Calendar, Inbox, and History. The main content area is titled "GC Wk 2 Pre Assessing Yourself" and shows a question worth 13 points. The question text reads: "Before you get deep into the course, briefly describe your experiences with and ideas about Global Cultures, and what you already know about things related to Understanding Global Cultures. At different points during the semester we will return to these questions to have a look at the various subjects." Below the question is a text entry field with a plus sign icon. The question is identified as "1 Essay 1 point Question".

## Two Very Short “Selective Attention” Tests

**Anthropological analytical skills** include careful observation of behavior. We will be visiting many parts of the globe as we go along in the course—so you will have lots of opportunities to practice your observational skills.

So this week take the two short minute-and-a-half **tests of your observational skills** before you continue your intensive look at the wide variety of Global Cultures video materials that we will be viewing and re-viewing virtually every week of the semester. You should take those short tests this week.



**Take the Two (Very Short)  
Selective Attention Tests in Preparation for Watching the**

**many Videos throughout the semester.**

REM: Links on screenshots are not “hot” (active)

**(Be sure to take both tests. Read the instructions carefully.)**

First, take the . . .

## Selective Attention Test

<http://www.youtube.com/watch?v=vJG698U2Mvo>

**Read and follow the directions carefully.**

(Be sure to also count the *bounce* passes.)



When you are finished with the Selective Attention Test, watch . . .

## The Monkey Business Illusion

[http://www.youtube.com/watch?v=IGQmdoK\\_ZfY](http://www.youtube.com/watch?v=IGQmdoK_ZfY)

(It too is short: 1:42)

**Again, read and follow the directions carefully.**

(And as with The Selective Attention Test, be sure to also count the *bounce* passes.)




(optional) **FOR FUN TRIVIA FOR THE WEEK**


**The citizens of what country complain  
that their country keeps getting left off of maps?**



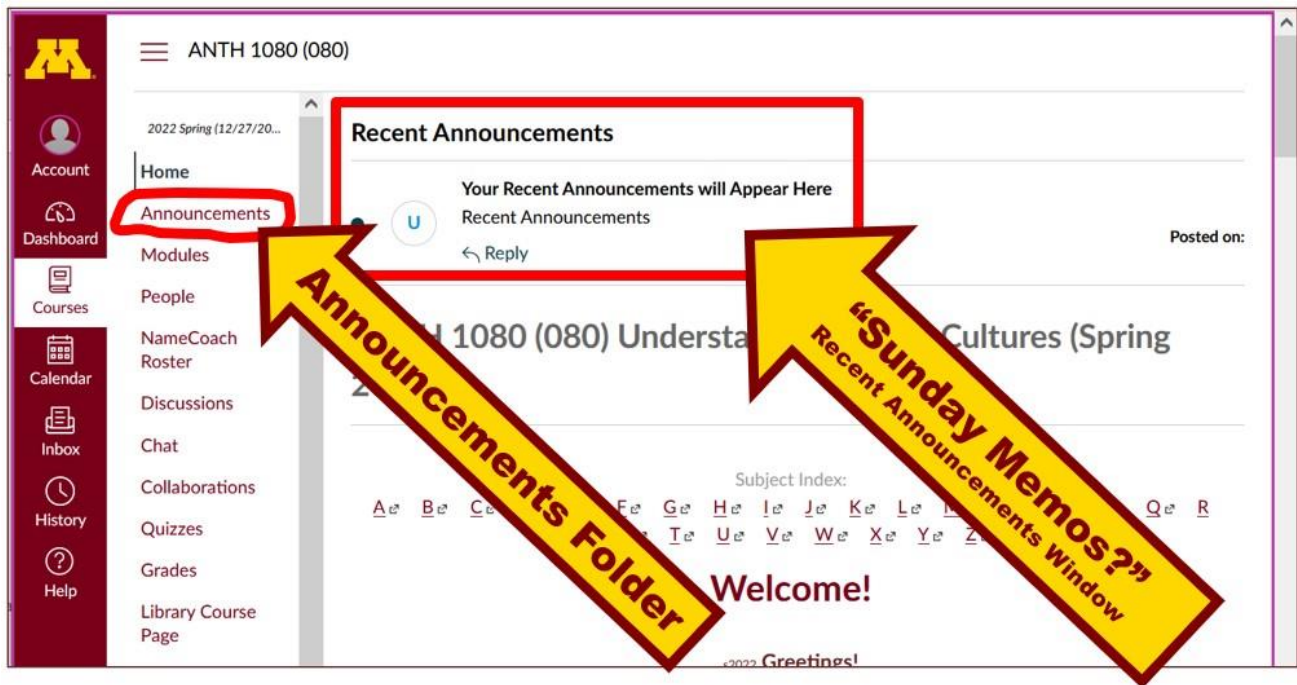
Answer [↗](#)

**QUESTIONS? COMMENTS?**

If you have any **questions or comments** right now, please do not hesitate to post them on the  **canvas** “Discussions”, or e-mail [troufs@d.umn.edu](mailto:troufs@d.umn.edu), or ZOOM <https://umn.zoom.us/my/troufs> [↗](#) (E-mail is fastest, and most generally best as quite often URLs need be sent.)

**REM:** Each week—usually on Sunday—you will receive a “What’s Happening” memo like this in your UM e-mail account and the same memo will also be available in your  canvas folder in two places . . .

REM: Links on screenshots are not “hot” (active)




Best Wishes,

Tim Roufs

<<http://www.d.umn.edu/~troufs/>>

<<https://umn.zoom.us/my/troufs>>

<[other contact information](#)>

P.S. REM: If you are new to the world of "technology" don't worry too much about that. Things may not "work" for you at first, but hang in there and we'll help you along. If you have not used  canvas course management system before, you might find it helpful to view the **[Canvas Student Guide](#)**.